



Information Resources to Help you Get Started with a New Ag Enterprise

Websites - There are numerous online resources to help you learn how to grow or market specific products. These are a few that have been verified for content.

- NY Beginning Farmer Project – a collaboration of Cornell Small Farms and Cornell Cooperative Extension – <http://beginningfarmers.cce.cornell.edu>, website designed to walk existing or aspiring farmers through planning process of starting a new farm. Also contains a forum for asking questions, video clips of advice for new farmers, and info. about an Online Course for planning a new farm.
- Cornell Small Farms Program – www.smallfarms.cornell.edu 607-255-9227 – website contains a wealth of information about production, marketing, and business management
- ATTRA (Appropriate Technology Transfer to Rural Areas) – www.attra.org
Toll-free helpline:
800-346-9140 (English) 7 a.m. to 7 p.m. Central Time
800-411-3222 (Español) 8 a.m. to 5 p.m. Pacific Time
- eXtension - www.extension.org is an interactive learning environment that has information on agriculture production and business management issues. The information posted here represents the best information based upon researchers and educators across the country. New content is added regularly.
- Rodale Institute's New Farm website: www.newfarm.org - covers everything of interest to organic farmers

Books

- Farming Alternatives: A Guide to Evaluating the Feasibility of New Farm-Based Enterprises, available from NRAES, www.nraes.org or 607-255-7654
- Building a Sustainable Business: A Guide to Developing a Business Plan for Farms and Rural Businesses, available online in PDF format from: www.misa.umn.edu/vd/bizplan.html
- Starting an Ag Business? A Pre-Planning Guide by Steve Richards, available online in PDF format from: www.nyfarmviability.org/aic/pre-planning_guide.htm
- You Can Farm by Joel Salatin – plenty of advice for new farmers, written by a successful livestock farmer

Journals/Magazines

- *Small Farm Quarterly* – all articles available in PDF format online at: www.smallfarms.cornell.edu/pages/quarterly/index.cfm
- *Acres USA – Voice for Eco-Agriculture* www.acresusa.com/magazines/magazine.htm
- *Growing for Market* - www.growingformarket.com

Conferences/Events – reading and research are great, but if you want to start a farm, the best way is to learn from farmers who are already doing it!

- NOFA-NY – the Northeast Organic Farming Association's (NOFA) of NY Annual Conference is in January each year – check www.nofany.org for details in the fall.
- PASA – the Pennsylvania Association of Sustainable Agriculture (PASA) holds its annual conference in February in State College, PA. Check www.pasafarming.org for details.
- Sign up to receive the monthly Small Farms Update, which contains links to several event calendars, as well as resources useful to farmers - www.smallfarms.cornell.edu/pages/contact/newsletter.cfm



